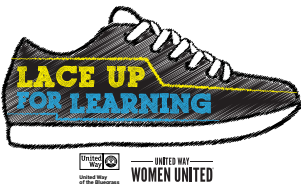




Help us make back to school season and the holidays brighter for local students through the Christmas in July Golf Classic and Santa's Open at the Woodford Club!



All proceeds from the Christmas in July Golf Classic will benefit **Lace Up for Learning**, a UWBG initiative that provides new shoes for local students in need.



Santa's Open will benefit United Way of the Bluegrass' **Sweet Dreams Project**. This project supports local children by creating personalized holiday bags with new pajamas, a new book at their reading level, snacks and dental hygiene items to take home over the holiday break.

To learn more about the Sweet Dreams Project visit:
uwbg.org/sweetdreams.



Christmas In July

**Friday,
July 12, 2024**

Time TBD



Santa's Open

**SATURDAY,
DECEMBER 7, 2024**

Time TBD



Santa's Big Helper *{Presenting Sponsor}*

Both events: \$10,000 | Single event: \$6,000

- *Large corporate logo on event day signage, event landing and registration pages and on social media
- *Recognition as "Santa's Big Helper" in all media/press
- *Sponsorship of one (1) school for the Sweet Dreams Project
- *Team entry for each event
- *Hole Sponsor
- *Opportunity to include branded item in our event gift bag
- *First right of refusal in 2025

Milk and Cookies Lunch Sponsor *(Lunch Sponsor):*

Both events: \$4,000 | Single event: \$2,500

- *Logo incorporated into the sponsorship name
i.e. "Milk and Cookies Presented by YOUR COMPANY"
- *Recognition on all tabletop signage
- *Medium logo on all event day signage and event landing page
- *Team entry for each event
- *Hole sponsor
- *Opportunity to include branded item in our event gift bag
- *First right of refusal in 2025

Santa's Sleigh Sponsor

Both events: \$2,000 | Single Event: \$1,250

- *Corporate logo on event golf carts
- *Medium logo on all event day signage and event landing page
- *Opportunity to include branded item in our event gift bag
- *Hole sponsor
- *First right of refusal in 2025

Santa's Cheer Sponsor

Both events: \$1,500 | Single event: \$850

- *Name recognition on beverage carts
- *Medium logo on all event day signage and event landing page
- *Opportunity to include branded item in our event gift bag
- *Hole sponsor
- *First right of refusal in 2025

Stocking Stuffer Sponsor

Both events: \$1,000 | Single event: \$600

- *Medium logo on all event day signage and event landing page
- *Hole sponsor
- *Opportunity to include branded item in our event gift bag
- *First right of refusal in 2025

Jolly Driving Range Sponsor

Both events: \$400 | Single event: \$250

- *Signage with Corporate Logo, prominently displayed at Driving Range
- *Small logo on all event day signage and event landing page
- *Opportunity to include branded item in our event gift

North Pole Hole Sponsor

Both events: \$250 | Single event: \$150

- *Small logo on event landing page
- *Opportunity to have signage with corporate message or logo at an assigned hole on the course

For more details on registering a team contact
matt.roberts@uwbg.org
or visit

www.uwbg.org/santasopen or www.uwbg.org/christmasinjuly