



United Way of the Bluegrass

2024 Community Engagement Calendar

JAN-APR

VITA Volunteer Registration
Help working families prepare their taxes and maximize their refund through our in person and online Volunteer Income Tax Assistance (VITA) program.

JAN 26

EITC Awareness Day
Help us increase eligibility awareness of refundable tax credits! Many people aren't aware this of claim or need help filing it correctly. Learn about the Earned Income Tax Credit, Child Tax Credit and more. Check our social media channels to help us spread the word.

FEB 03

Super Saturday
Join UWBG and the Volunteer Income Tax Assistance (VITA) program at the Lexington Senior Center for a day of free tax preparation. First come, first served. To learn more about VITA visit www.uwbg.org/vita.

FEB 11

211 Day
A day to celebrate, learn and share information about UWBG's 211 Contact Center. Follow us on social media to learn more about 211 and help us spread the word.

FEB 20

LIVE UNITED Day
Use your voice to fight for a better Bluegrass. Join us as we advocate for the Basic Needs, Education and Financial Stability of every person in Central Kentucky. Visit www.uwky.org/advocacy to sign up.

MAR 04

UWBG's 103RD Birthday!

MAR 08

Spring Break bag packing day
Join your fellow volunteers as we pack spring break bags with books and snacks to distribute to local students ahead of spring break. To learn more visit www.uwbg.org.

MAR 09

Super Saturday
Join UWBG and the Volunteer Income Tax Assistance (VITA) program at the Lexington Senior Center for a day of free tax preparation. First come, first served. To learn more about VITA visit www.uwbg.org/vita.

MAR 22

Women United Luncheon
Join the Women United board and like-minded women from across Central Kentucky for a special presentation where we will address the need for Pre-K entrance preparation, and its availability, to ensure school readiness.

APR 21-27

National Volunteer Week
Stay tuned to learn more about volunteer opportunities with local nonprofits and community organizations.

MAY 13

Marksbury Family WayPoint Center at the Historic Palmer Pharmacy Ribbon Cutting
Join us as we officially open our flagship WayPoint Center in the heart of the East End of Lexington.

JULY all month

School Supply Drive
Help local students start the school year ready to learn! Collect or donate school supplies to benefit K-5 students in need. You can lead a drive in your workplace or place of worship, or drop off items at participating locations.

AUG 23

Basham Sower Memorial Golf Classic
Join us at Juniper Hills Golf Course in Frankfort for a beautiful and relaxing day of golf, networking and fun to benefit UWBG. Register at uwbg.org/bashamsowergolf

SEP tbd

Campaign Kickoff
Join us as we kick off the 2024 UWBG Campaign Season! Details and event registration will be released in July.

SEP 24

#ShareYour24
Join us for our annual Kickoff as we highlight key partners and wins from the 2023 campaign and look ahead to the new year.

SEP 27

Day of Action
Volunteer at a local WayPoint Center or with a UWBG partner as we come together to make a difference in the Bluegrass. Registration will open in early August.

OCT 07

UWBG Golf Classic
Join us at the University Club of Kentucky's Big Blue Course for a day on the links to benefit the work UWBG is doing in our community. Register at uwbg.org/golfclassic

NOV all month

Thankful to Serve Campaign
Throughout the month of November we will be highlighting the work we've done as a community over the past 100 years.

NOV all month

VITA Volunteer Registration
Help working families prepare their taxes and maximize their refund through our Volunteer Income Tax Assistance (VITA) program.

DEC 07

Santa's Open
Be Santa's helper and join us on the links for the 2nd annual Santa's Open golf classic to support the Sweet Dreams Project at the Woodford Club. Dates and registration will be released in early Fall.

DEC all month

Sweet Dreams Project
Make a happier holiday for thousands of Central Kentucky children this holiday season. **Multiple engagement opportunities are available throughout the month:**

- Sort pajamas and books, pack gift bags or assist with deliveries
- Organize a collection at your workplace, church or business, or donate requested items.
- Sponsor a child or school with a financial gift.

DEC tbd

Spelling Bee(r)
Join us to raise funds for the Sweet Dreams Project. Registered participants will compete to see who has the best spelling skills and all are welcome to cheer their spellers on! Stay tuned for date, time and location details.

